



## Media A Level Bridging Project 2023-2024

Dear A Level Media student,

I am very much looking forward to teaching you in September. Media is an exciting subject that covers many essential modern-day issues and skills.

Business Insider magazine recently published a report that showed a list of degree subjects that had the highest rate of employment; number 1 was medicine, which is not surprising, but number 2 was media studies! I have had many students who have moved on to successful media careers following A Level and degree courses. All businesses need media to advertise and connect with their audience, so, as you can see, the skills and knowledge you will learn will be relevant to your future - whatever you decide to do.

In preparation for your media course in September, there are a few topics you can explore that will ensure that you start your course with some helpful knowledge and understanding of a couple of media theories.

We would like you to look through the booklet from the English and Media Centre and complete the following tasks:

**Task 1: Deconstructing a newspaper front page**

**Task 2: Charting the history of British music video**

**Task 4: Audience research: A Gogglebox-style research experiment**

**Task 6: Theory: Gender performativity**

For each task there is some reading (all in the booklet) and some tasks for you to complete. Do as much as you can and more, if you feel inclined!

I hope you enjoy the variety of tasks and I will set up a google drive where you can save your bridging work at the start of September.

Good luck and have a great Summer break!

Mrs Nunneley

*Media A Level teacher*

*Deputy headteacher*

*sonja.nunneley10@fearnhill.herts.sch.uk*